



## TALL SHIPS MAKE A STOP IN PARIS

### THE RACE OF THE THIRD MILLENIUM SHOWS UP AT PARIS BOAT SHOW

After the appointment at Genoa Boat Show, the **Tall Ships' Races 2007** have made a stop at **Paris Boat Show**, where, during a press conference, they have been presented by the representatives of the four hosting ports: Alicante, Barcelona, Cadiz and Genoa.

The meeting has been organized by "Toulon Provence Méditerranée", the French Agency of promotion of the territory, and has seen the participation of the highest Authority of Toulon, the city that will be the third host port of the Tall Ships' Race in July 2007.

Paris International Show has been an important moment to illustrate the Race at the international press present and the occasion for the Italian Navy to officialize the participation of Amerigo Vespucci and Palinuro.

The press meeting continued with a round-table in radio: hosts of Radio France, the representatives of the four ports – for Genoa Matteo Bruzzo and Antonio Cairo, respectively President of STA-Italia and President of the Organizing Committee TS 2007 – gave life to a direct confrontation on the central subjects: participation of the youngsters to the Race and sail training, with yearly courses, adhesion of the vessels, organization of the events in the cities involved in the Race.

The meeting in Paris has been a good occasion of international promotion of the territory and its peculiarities also for Genoa and Liguria.

Next appointment for the four Ports will be in Genoa on February 8<sup>th</sup>, where all the organizing aspects of the Race will be supported by the work of the four Ports together for a tourist promotion.

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The most beautiful vessels in Europe will leave Alicante on July 4<sup>th</sup>, 2007 and, after passing near Ibiza and Mallorca, will sail towards Barcelona in a spectacular race.

They will then go towards Toulon, from where the second race starts, with destination Genoa. The vessels will remain in Genoa from July 28<sup>th</sup> to 31<sup>st</sup>.

*"I have staked much on the youngsters, whom I consider the real protagonists of the event – declared **Matteo Bruzzo, Person Responsible of Sail Training International for the Mediterranean** – In fact, by regulation, the crews will mostly be formed by boys and girls between 18 and 25, which are able this way to live a unique experience, enthralling, instructive and unforgettable. They will take part to the big parade through the streets of the centre, where there will be an historical dress procession, while they can spend the evening in the atmosphere of Porto Antico, in its spectacular environment, and of the Historical Centre, the biggest in Europe, with shows and music at dead of night".*

*"The return of the Tall Ships in Genoa is a prestigious event for the city – declared **Antonio Cairo** – After seven years, the Ligurian capital will be again the theatre of the final landing of the most picturesque sailing event possible, organizing for the four days stay of the vessels to be absolutely unforgettable. There will also be a party on board of a ship of MSC Crociere, main sponsor of the event".*

Main sponsor of the event couldn't have been other than **MSC Crociere**, the company that has always had an exclusive link with sea and sport, a perfect leader of the educational values of navigation. With its fleet of 8 ships and with the arrival in May 2007 of the new flagship MSC Orchestra, MSC Crociere holds an inborn seafaring tradition thanks to the experience of its shipowner and crews. MSC Crociere has always been close to the sailing world, by sponsoring Alinghi and Shosholozza at the America's Cup in Valencia, to the sport in general, by supporting, as a sponsor, football and basket teams and sporting associations, with which it deeply shares values and spirit.