



RADEBERGER GRUPPE ITALIA
Official Sponsor Tall Ships' Race 2007 MEDITERRANEA

It is more than 30 years that Radeberger Gruppe Italia distributes not only great beer specialities, but also the German culture of beer. For this reason the participation to an event that represents the world sailing culture, becomes a moment of optimal meeting.

Furthermore Genoa is the centre where Radeberger Gruppe Italia is distributor of the the most important German producer of beer, which with its 15 factories in all Germany produces over 16 millions of hectolitres a year.

Particularly, on the Italian market, the Radeberger Gruppe Italia is specially proud of the success of the beer **DAB the raw beer**, it is not pasteurized, it is wholesome and natural, produced only with water, malt, hop, as per 1516 edict of Genuineness, issued by William IV of Baviera and nowadays still effective in Germany.

Raw Dab, produced at Dortmund, following the tipycal method at low fermentation, will be the protagonist of some events in Porto Antico from July 28 to 31 and will contribute in cheering up not only the visitors but also the crews engaged in various tournaments and sports competitions.

So Good Wind and prosit with Raw DAB!

Genoa, June 20th, 2007